

ARANGKADA PHILIPPINES

A BUSINESS PERSPECTIVE

FOR IMMEDIATE RELEASE

February 20, 2012

ARANGKADA WEBSITE REACHES 20,000 HITS

Less than a month after the *Arangkada* first anniversary Forum, *Arangkada Philippines* celebrates another milestone – its website www.arangkadaphilippines.com reached over 20,000 hits from over a hundred countries around the world.

Arangkada Philippines 2010: A Business Perspective is a publication sponsored by the Joint Foreign Chambers of Commerce (JFC) containing an extensive menu of recommendations for improving the country's competitiveness and overall investment climate. Investors believe that making important reforms will stimulate the Seven Big Winner Sectors – Agribusiness, BPO, Creative Industries, Infrastructure, Manufacturing and Logistics, Mining, and Tourism, Medical Travel and Retirement – resulting in more than US\$75 billion in new foreign direct investment, around 10 million jobs, and over one trillion pesos in new revenue for the Philippine government in this decade.

In line with a commitment to make *Arangkada* a living document, the *Arangkada Philippines* website was launched to serve as an interactive, one-stop portal where global investors can learn about the Philippine economic and business climate, the country's growth opportunities, and the challenges that it faces.

Arangkada, which has been described by readers as a timely, comprehensive report and a handy reference tool with a wealth of data on business and the economy, is constantly updated through the website. The First Anniversary Assessment Report which details the results of an evaluation done by 50 industry experts of the 471 *Arangkada* recommendations can be downloaded from the website. Videos, photos, and presentations from the *Arangkada* Forum, one of 2012's biggest investor conferences, can also be found in the Multimedia section. Readers can subscribe to the *Arangkada* [RSS](#) and [Twitter](#) feeds to receive relevant news about the Seven Big Winner Sectors and the Philippine business environment. Global readers can also access the *Arangkada* website through www.investphilippines.info.

Join us on Facebook at facebook.com/arangkadaphilippines and follow us on Twitter [@ArangkadaPH](https://twitter.com/ArangkadaPH) to continue the dialogue and to find out how the Philippines can move twice as fast to achieve inclusive growth.

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The Joint Foreign Chambers of Commerce in the Philippines