



Fourth Arangkada Philippines Anniversary Forum
 Sponsored by the
Joint Foreign Chambers (JFC) of the Philippines

March 3, 2015, Tuesday
Rizal Ballroom, Makati Shangri-La Hotel
Program Agenda as of December 19, 2014

7:30 – 8:30	Registration
8:30 – 8:35	Philippine National Anthem Ms. Jade Riccio*
WELCOMING AND OPENING REMARKS	
8:35 – 8:40	Welcoming Remarks and Introduction of Guest Speaker Mr. Rhicke Jennings (accepted) <i>President, American Chamber of Commerce of the Philippines</i> <i>Managing Director of Indonesia and Philippines, FedEx Express</i>
8:40 – 8:50	Opening Remarks: Prospects for Investment and Inclusive Growth in the Philippines Hon. Cesar V. Purisima <i>Chair, Economic Development Cluster</i> <i>Secretary of Finance</i>
8:50 – 9:00	Explanation of Assessment, and Introduction of Parts 1 and 2 Speakers Mr. John D. Forbes (accepted) <i>Senior Advisor, American Chamber of Commerce of the Philippines-The Arangkada Philippines Project (TAPP)</i>

**All speakers, panelists, and moderators invited except where those “accepted” appears*

The Arangkada Philippines Project (TAPP) www.arangkadaphilippines.com



American Australian-New Zealand Canadian European Japanese Korean Philippine Association of Multinational Companies RHQs/RoHQs



PART 1: GROWING TOO SLOW	
9:00 – 9:15	<p>Making Growth Inclusive - Priority Measures of the Business Community 2015-16</p> <p>Ramon del Rosario, Jr. (accepted)</p> <p><i>Chairman, Makati Business Club</i></p> <p><i>President and CEO, PHINMA Corporation</i></p>
PART 2: BECOMING MORE COMPETITIVE	
9:15 – 9:25	<p>Moving to Top Third in Global Rankings</p> <p>Mr. Guillermo M. Luz (accepted)</p> <p><i>Private Sector Co-Chairman, National Competitiveness Council</i></p>

PANEL 1: JFC AMBASSADORS DISCUSS INVESTMENT AND INCLUSIVE GROWTH			
9:25 – 9:30	<p>Introduction of Panel</p> <p>Mr. Julian H. Payne (accepted)</p> <p><i>President, Canadian Chamber of Commerce of the Philippines</i></p> <p><i>Former Executive Director at ADB for Canada, Denmark, Finland, The Netherlands, Norway and Sweden</i></p>		
9:30 – 10:00	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><u>Moderator</u></p> <p>Mr. Julian Payne (accepted)</p> <p>H.E. Philip Goldberg <i>United States</i></p> <p>H.E. Bill Tweddell (accepted) <i>Australia</i></p> <p>H.E. Ambassador-designate David Strachan <i>New Zealand</i></p> </td> <td style="width: 50%; vertical-align: top;"> <p>H.E. Neil Reeder (accepted) <i>Canada</i></p> <p>H.E. Ivo Sieber (accepted) <i>Switzerland</i></p> <p>H.E. Mr. Kazuhide Ishikawa <i>Japan</i></p> <p>H.E. Hyuk Lee <i>Korea</i></p> </td> </tr> </table>	<p><u>Moderator</u></p> <p>Mr. Julian Payne (accepted)</p> <p>H.E. Philip Goldberg <i>United States</i></p> <p>H.E. Bill Tweddell (accepted) <i>Australia</i></p> <p>H.E. Ambassador-designate David Strachan <i>New Zealand</i></p>	<p>H.E. Neil Reeder (accepted) <i>Canada</i></p> <p>H.E. Ivo Sieber (accepted) <i>Switzerland</i></p> <p>H.E. Mr. Kazuhide Ishikawa <i>Japan</i></p> <p>H.E. Hyuk Lee <i>Korea</i></p>
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10:00 – 10:10	<p>Open Forum</p>		

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PANEL 2: HIGH EMPLOYMENT-GENERATING SECTORS	
10:10 – 10:25	Introduction
	<u>Inclusive Growth Strategies</u> Mr. Shanaka Jayanath Peiris (accepted) <i>Resident Representative for the Philippines</i> <i>International Monetary Fund</i>
10:25 – 11:05	<u>Moderator</u> Mr. Coco Alcuaz <i>Business News Head, ABS-CBN News Channel</i>
	Mr. Peiris
	<u>Manufacturing</u> Mr. Roberto F. Batungbacal (accepted) <i>Chair, Manufacturing Committee, American Chamber of Commerce of the Philippines</i> <i>Philippine Country Manager, The Dow Chemical Company</i>
	<u>Tourism</u> Ludwig G. Rieder (accepted) <i>Co-founder, Asia Pacific Projects</i> <i>Consultant, USAID COMPETE Project</i>
	<u>Agribusiness</u> Mr. Philip G. Soliven <i>Country Representative/President, Cargill Philippines</i> <i>Chair, Agribusiness Committee, American Chamber of Commerce of the Philippines</i>
11:05 – 11:15	<u>Mining</u> TBD
	Open Forum

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PANEL 3: KEYS TO UNLOCK INVESTMENT

11:15 – 11:20	<p>Introduction</p> <p>Mr. Michael K. Raeuber (accepted) <i>President, European Chamber of Commerce of the Philippines</i> <i>President and CEO, Royal Cargo Combined Logistics</i></p>
11:20 – 11:35	<p>Reforms That Increase Inclusive Investment</p> <p>Sen. Paolo Benigno “Bam” Aquino, IV <i>Chairperson</i> <i>Senate Committee on Trade, Commerce, and Entrepreneurship</i></p>
11:35 – 12:15	<p><u>Moderator</u></p> <p>Mr. Henry Schumcher <i>External Affairs Vice-President, European Chamber of Commerce of the Philippines</i></p>
	<p>Sen. Aquino</p>
	<p><u>Investment Strategies</u></p> <p>Dr. Roberto de Ocampo, OBE <i>Co-Vice Chair, Makati Business Club</i></p>
	<p><u>Investment Promotion</u></p> <p>Hon. Ponciano Manalo <i>Undersecretary, Board of Investment</i> <i>Department of Trade and Industry</i></p>
12:15	<p><u>Bangsamoro and Mindanao</u></p> <p>USec. Janet Lopez <i>Executive Director, Mindanao Development Authority</i></p>
	<p>Luncheon service begins</p>
12:15 – 12:30	<p>Open Forum (JFC Presidents to welcome the First Keynote Speaker)</p>
12:30 – 1:00	<p>Luncheon Proper and Session Break</p>

PRESS CONFERENCE (Closed)

1:30 – 2:00	<p>(Simultaneous) Press Conference with the JFC Presidents (Venue TBA)</p>
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KEYNOTE SPEECH ON CONGRESS, INVESTMENT, AND INCLUSIVE GROWTH	
1:00 – 1:05	Introduction Mr. Edward Chang (accepted) <i>President, Korean Chamber of Commerce of the Philippines</i> <i>President and CEO, Asia Pacific Express Corporation</i>
1:05 – 1:25	Investment Climate Law Reforms Hon. Franklin Drilon (accepted) <i>Senate President</i>
1:25 – 1:30	Open Forum and Departure of Keynote Speaker

PANEL 4: TRANSPORT AND POWER INFRASTRUCTURE	
1:35 – 1:50	Introduction
	Investment in Infrastructure Hon. Jericho L. Petilla <i>Secretary of Energy</i>
1:50 – 2:30	<u>Moderator</u> Ms. Maria A. Ressa <i>CEO and Executive Editor, Rappler</i>
	Sec. Petilla
	<u>PPP</u> Cosette Canilao <i>Executive Director, NEDA PPP Center</i>
	<u>Airports</u> Neil G. Bentley (accepted) <i>Vice President, Aviation, Asia Pacific, AECOM</i>
	<u>Seaports</u> TBD
	<u>Power</u> Luis Miguel Aboitiz (accepted) <i>President, Philippine Independent Power Producers Association (PIPPA)</i> <i>President and CEO, Aboitiz Energy Solutions</i>
2:30 – 2:45	Open Forum



PANEL 5: EDUCATION AND LABOR	
2:45 – 2:50	<p>Introduction</p> <p>Mr. Tetsuo Tomino <i>President, Japanese Chamber of Commerce and Industry of the Philippines</i> <i>President and CEO, Marubeni Philippines</i></p>
2:55 – 3:10	<p>Developing Human Capital for Country Competitiveness</p> <p>Hon. Armin Luistro <i>Secretary, Department of Education</i></p>
3:10 – 3:25	<p>Labor Policies for Better Business and Higher Investment</p> <p>Hon. Rosalinda Baldoz (accepted) <i>Secretary, Department of Labor and Employment</i></p>
3:25 – 3:45	<p><u>Moderator</u></p> <p>Mr. David Celdran <i>Senior Anchor Reporter, ABS CBN News Channel</i></p>
	<p><u>Reactors</u></p> <p>Dr. Danilo Lachica (accepted) <i>President</i> <i>Semiconductor and Electronics Industries in the Philippines Foundation, Inc.</i></p>
	<p>Dr. Chito B. Salazar (accepted) <i>President</i> <i>Philippine Business for Education</i></p> <p>Mr. Ernie Cecilia (accepted) <i>Chair, Human Capital and Resources Committee, American Chamber of Commerce of the Philippines</i></p>
3:45 – 4:00	<p>Open Forum</p>

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ARANGKADA LIFETIME ACHIEVEMENT AWARD	
4:00 – 4:15	<p>Presentation of the <i>Arangkada</i> Lifetime Achievement Award</p> <p>Mr. Shameem Qurashi (accepted)</p> <p><i>President, Philippine Association of Multinational Companies Regional Headquarters</i></p>
KEYNOTE SPEECH ON INVESTING FOR INCLUSIVE GROWTH	
4:15 - 4:20	<p>Concluding Remarks/Overview of the <i>Arangkada</i> Assessment</p> <p>Mr. Rhicke Jennings (accepted)</p> <p><i>President, American Chamber of Commerce of the Philippines</i></p> <p><i>Managing Director of Indonesia and Philippines, FedEx Express</i></p>
4:20 – 4:25	<p>Arrival of Keynote Speaker: JFC Presidents as Welcoming Party to H.E. President Benigno S. Aquino</p>
4:25 – 4:30	<p>Message of the Joint Foreign Chambers and Introduction of Keynote Speaker</p> <p>Mr. Ian W. Porter (accepted)</p> <p><i>President, Australian-New Zealand Chamber of Commerce of the Philippines</i></p>
4:25 – 4:45	<p>Keynote Speech on Investing Now for Inclusive Growth</p> <p>H.E. President Benigno S. Aquino, III</p>
4:45 – 4:50	<p>Photo Op and Open Forum (TBD)</p> <p>Departure of Keynote Speaker</p>
4:50 – 5:00	<p>Photo Op for Other Speakers, Moderators, and Sponsors</p>
END OF PROGRAM	

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